



cfcnca.org



# Campaign Worker Newsletter

Week of  
Nov. 23, 2016



## #GivingTuesday is Nov. 29



During this season of giving thanks, #GivingTuesday is an opportunity to give back to those less fortunate.

The CFCNCA will celebrate #GivingTuesday, a global day of giving fueled by social

media, with an active online presence, encouraging donors to participate by giving through the campaign. Let's show the country the generosity of Federal employees by making #GivingTuesday the biggest one-day pledge total during the entire campaign.

So how can you join the fun? Visit our [#GivingTuesday page](#) for tips to help you get involved, spread the word and encourage others to do the same! Don't forget to utilize the [communications toolkit](#) for messaging suggestions.



## Upcoming Dates

- Week of Nov. 28  
[Environment](#)
- Nov. 29  
[#GivingTuesday](#)
- Week of Dec. 5  
[Global Health](#)

## Safer Hospitals Save More Lives

### A Charity Success Story

Fatuma works in the labor ward at a hospital in Tanzania, where she's part of a team of nurses that delivers 10 to 13 babies a day. When she leaves her job, she hopes she is not bringing home an illness that will harm her own family and friends.



[Read](#) how one CFC-funded organization is helping Fatuma stay safe at her job and protect her loved ones from infectious diseases.

## Website Resources

- Share the [leadership message](#) with donors as a way to express gratitude for their generosity.
- Charity [success stories](#) are a great tool to inspire giving. Consider the causes important to your co-workers and share a relevant story to shine light on the ways their contribution can make a difference.

# Don't Let the Miles Keep You Apart



With employees spread out geographically, some located in embassies outside the country, and more Federal workers teleworking, you may be wondering how to ensure everyone has an equal opportunity to participate in the CFC. Here are a few suggestions to ensure these employees are given an informed opportunity to make a contribution through the CFC:

- Share flyers, newsletters and important campaign information via email.
- Invite co-workers to join the [CFCNCA Facebook](#) community for updates and other fun activities.
- Hearing from someone passionate about the campaign can make a difference. Have an LE or other representative speak at regular meetings via teleconference.

## Campaign Event Spotlight



**Loaned Executive Service Project for Show Some Love Day #4 - Celebrate Thanksgiving with a Random Act of Kindness**



**Walter Reed Charity Fair**



**Farm Service Agency**



**Agriculture Marketing Service  
Chicken and Waffles**

## Marketing Resources

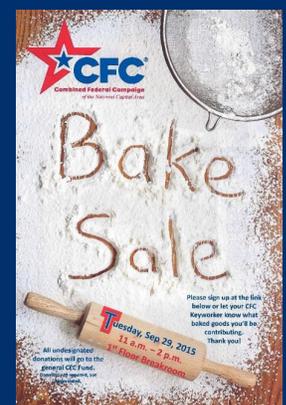
### Thank You Cards

Use the [thank you card](#) to express gratitude to those who have made a donation or to initiate a second conversation about the opportunity to give. Encourage your co-workers to display the card in their work area as another way to promote the campaign.



## Campaign Contest

The [campaign contest](#) rewards creative efforts that happen during the campaign season, including special events, written materials and overall communication strategies. Start planning your entries today!



## Questions?

Visit [support.cfcnca.org](http://support.cfcnca.org) or talk to your assigned Loaned Executive.