



# CFCNCA 2016 Video Contest

Share your skills and support the CFC by submitting a video that inspires a giving spirit and encourages Federal employees to make a donation to causes they feel passionate about. The contest is open to all Federal offices, agencies, and departments in the National Capital Area. Winning videos may be used at campaign events, on social media channels and/or as the official campaign video for the 2016 CFCNCA.

## Contest Rules and Requirements

To be eligible for the video contest, follow the instructions below:

### DO

- Stay within legal, moral and ethical boundaries
- Use any of the following formats: .wmv, .mp4, .mov, or .avi
- Convey CFC key messages
- Include the CFC logo and/or the Show Some Love mark
- Reference the CFCNCA website: [cfcnca.org](http://cfcnca.org)
- Use original music or free-source music
- Add closed captioning if possible, otherwise provide the video transcript

### DON'T

- Submit a video longer than three minutes
- Use the name of any specific charities (mentioning charitable causes is acceptable)
- Use any copyrighted material

## Submission Information

To submit a video, complete and sign the video submission and release forms available at [cfcnca.org](http://cfcnca.org). Save your video file to a CD/DVD or flash drive and hand deliver or mail - no emailed submissions please - with appropriate forms to the following address:

**CFCNCA Headquarters**  
ATTN: Video Contest  
1717 H St. NW, Suite 800  
Washington, DC 20006

## CONTEST TIMELINE

**May 16, 2016**

Video Submission  
Period Begins

**July 15, 2016**

Video Submission  
Period Ends

**July 29, 2016**

Voting Ends

**August, 2016**

Winners Announced

## JUDGING

Videos will be judged  
on the following:

Engagement (35%)

Purpose (30%)

Image Quality (10%)

Aesthetics (10%)

Audio (10%)

Effects (5%)