



CFC MEMORANDUM 2019-07

November 8, 2019

**TO: COMBINED FEDERAL CAMPAIGN (CFC)-PARTICIPATING
FEDERATIONS AND ORGANIZATIONS, LOCAL FEDERAL
COORDINATING COMMITTEES, CFC CENTRAL
CAMPAIGN ADMINISTRATOR (CCA), AND CFC OUTREACH
COORDINATORS**

FROM: KEITH WILLINGHAM *Keith Willingham*
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SUBJECT: 2020 CFC SCHEDULE OF APPLICATION AND LISTING FEES

As a means to cover costs incurred to administer the Combined Federal Campaign (CFC), the U.S. Office of Personnel Management (OPM) has the authority to require charities to share in cost recovery. Pursuant to recommendations by a Federal Advisory Committee, known as the CFC-50 Commission, an upfront fee structure, as described at 5 CFR §950.107, has been established. The fee structure is determined annually based on the estimated costs of administering the central campaign and local marketing efforts. Communicating this fee structure is designed to increase budget predictability for charities.

The online dashboard gives organizations the results they need and the transparency they demand. Despite the lapse in appropriations during the 2018 campaign, there were many bright spots in giving:

- The CFC system generated more than \$92.9 million in pledges to local, national, and international charities. This includes \$2.7 million worth of volunteer time pledged to charities by Federal, Postal and military personnel.
- The growth in popularity of giving by Federal annuitants and military retirees who contributed \$1.5 million, more than triple the giving level from 2017.
- Among the approved charities, for the second year in a row, 96 percent of organizations received designated pledges from CFC donors.

Critical improvements to the online donation and application systems improve both donors' and charities' experiences:

- The approved charity list was issued on time.
- Charities were more successful in completing the application, resulting in fewer appeals.
- Donors have the flexibility to allocate each designation to the penny.
- There are expanded options in the Donor Profile to identify the Department/Federal Agency/Office or Military Unit.
- Enhancements to the Charity Search functionality.
- There is an expanded ability to authorize the release of name and contact information to charities where a donor gives or promises to volunteer.
- We've improved reporting to charities for greater transparency throughout the pledge and distribution cycle.
- CFC transaction data sharing allows for improved target marketing.

System development costs have been fully recovered, resulting in an 8.7% reduction in fees for 2020. Pursuant to 5 CFR §950.107, the OCFC is releasing the following CFC fee schedule for the 2020 CFC:

APPLICATION FEES

Nat'l/Int'l Federation	\$1,587
Nat'l/Int'l Federation Member Org.	\$407
Nat'l/Int'l Unaffiliated Org.	\$553
Local Federation	\$666
Local Federation Member Org.	\$263
Local Unaffiliated Org.	\$365

LISTING FEES

Tier I Nat'l/Int'l Organizations ¹	\$1,930
Tier II Nat'l/Int'l Organizations ²	\$554
Tier III Nat'l/Int'l Organizations ³	\$328
Tier I Local Organizations ¹	\$673
Tier II Local Organizations ²	\$114
Tier III Local Organizations ³	\$15

The CFC charity online application system (<https://cfccharities.opm.gov>) is scheduled to open on Monday, December 2, 2019, and will close on Friday, January 31, 2020.

¹ Tier I organizations are those that report \$1 million or more in revenue on the IRS Form 990 (or *pro forma* IRS Form 990) submitted with the CFC application.

² Tier II organizations are those that report \$250 thousand or more in revenue, but less than \$1 million on the IRS Form 990 (or *pro forma* IRS Form 990) submitted with the CFC application.

³ Tier III organizations are those that report less than \$250 thousand in revenue on the IRS Form 990 (or *pro forma* IRS Form 990) submitted with the CFC application.